

NZ National Guinea Pig Show

DATE: Friday, September 19, 2025
LOCATION: Methven, Canterbury Region, NZ

Event Description

NZ National Guinea Pig Show is a premier expos event in Methven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,505 people

Event ID: 9x8raV6gxYTr3tTUfg

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 602 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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