

NZ Heart Foundation - FREE Heart health and blood pressure check

DATE: Sunday, November 23, 2025
LOCATION: Wellington, Wellington Region, NZ

Event Description

NZ Heart Foundation - FREE Heart health and blood pressure check is a premier expos event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 46/100
Expected Attendance: 667 people
Event ID: DKhQqrEGVsSVodwxJC

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 267 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
