

NYSM SESSION 4 Live Performances cierre año

DATE: Thursday, December 11, 2025
LOCATION: Brooklyn, New York, US

Event Description

NYSM SESSION 4 Live Performances cierre año is a premier performing-arts event in Brooklyn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 46/100

Expected Attendance: 638 people

Event ID: Dj4NEqZ5eoUyEowcWu

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 255 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.