

NxGen 2025- Empowering Growth through Technology

DATE: Monday, August 18, 2025
LOCATION: Windsor, New South Wales, AU

Event Description

NxGen 2025- Empowering Growth through Technology is a premier conferences event in Windsor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: DVrq2i3b4Ae89WhmCh

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
