

NVRC First Night 5k Resolution Run Presented by Mount Nittany Health

DATE: Wednesday, December 31, 2025
LOCATION: State College, Pennsylvania, US

Event Description

NVRC First Night 5k Resolution Run Presented by Mount Nittany Health is a premier sports event in State College. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 34/100

Expected Attendance: 150 people

Event ID: 6i7TNmxC38HcaBsLk2

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
