

# NVMO Oncology Days

DATE: Wednesday, November 19, 2025

LOCATION: Arnhem, Gelderland, NL

## Event Description

NVMO Oncology Days is a premier conferences event in Arnhem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 359 people

**Event ID:** 4AAtdbFQfMEx4GNksK

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 144 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/nvmo-oncology-days>

Document generated on 6/3/2026, 10:56:15 PM