

Nurse Georgie Carroll: Infectious

DATE: Tuesday, September 30, 2025

LOCATION: Stockton-on-Tees, GB

Event Description

Nurse Georgie Carroll: Infectious is a premier performing-arts event in Stockton-on-Tees. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 35/100

Expected Attendance: 171 people

Event ID: 88T6V2QRHXYz8hrNUR

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.