

Nuova Toyota Aygo X Hybrid – La prima city car ibrida del mercato

DATE: Monday, November 17, 2025
LOCATION: Perugia, Umbria, IT

Event Description

Nuova Toyota Aygo X Hybrid – La prima city car ibrida del mercato is a premier expos event in Perugia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,172 people

Event ID: DAzpMa7ib82rcmzJfi

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 469 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
