

# Numérique et transition énergétique : un défi à relever ensemble !

DATE: Tuesday, October 14, 2025  
LOCATION: La Roche-sur-Yon, Pays de la Loire, FR

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## Event Description

Numérique et transition énergétique : un défi à relever ensemble ! is a premier conferences event in La Roche-sur-Yon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 22/100

**Expected Attendance:** 38 people

**Event ID:** J8PtXJALP2Qo4Uedxx

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 15 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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