

Nuit du Droit : INTELLIGENCE ARTIFICIELLE ET METIERS DU DROIT

DATE: Thursday, October 2, 2025
LOCATION: Malakoff, Île-de-France, FR

Event Description

Nuit du Droit : INTELLIGENCE ARTIFICIELLE ET METIERS DU DROIT is a premier conferences event in Malakoff. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 437 people

Event ID: HCRSmT75fDfbz3Y2Na

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 175 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.