

# Nudge Nudge Wink Wink

DATE: Saturday, September 6, 2025  
LOCATION: Billinudgel, New South Wales, AU

## Event Description

Nudge Nudge Wink Wink is a premier performing-arts event in Billinudgel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 54/100

**Expected Attendance:** 1,554 people

**Event ID:** FtRz8X5m8TKa7AS34Y

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 622 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*