

# Nu Haven Kapelye at Best Video Sun., Aug. 17, 4 PM

DATE: Sunday, August 17, 2025  
LOCATION: Hamden, Connecticut, US

## Event Description

Nu Haven Kapelye at Best Video Sun., Aug. 17, 4 PM is a premier festivals event in Hamden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 43/100

**Expected Attendance:** 424 people

**Event ID:** 3N3a3LE3Dxa8hBkW4v

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 170 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*