

NSWRL Women's Premiership - Sharks II vs Rabbitohs

DATE: Friday, August 22, 2025
LOCATION: Redfern, New South Wales, AU

Event Description

NSWRL Women's Premiership - Sharks II vs Rabbitohs is a premier sports event in Redfern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,273 people

Event ID: 48JKsnzEyR99Up4JYY

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,309 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.