

# NSWRL Women's Premiership - Panthers vs Dragons II

DATE: Sunday, August 31, 2025  
LOCATION: Kogarah, New South Wales, AU

## Event Description

NSWRL Women's Premiership - Panthers vs Dragons II is a premier sports event in Kogarah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,914 people

**Event ID:** AJ8GJGw6S8tLwBu5Gk

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,966 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*