

NSWRL Women's Premiership - Knights II vs Sharks II

DATE: Sunday, August 31, 2025
LOCATION: Woollooware, New South Wales, AU

Event Description

NSWRL Women's Premiership - Knights II vs Sharks II is a premier sports event in Woollooware. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,869 people

Event ID: FunwQ259sRJgVVv95p

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,948 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.