

# NSWRL Women's Premiership - Final - Sharks II vs Knights II

DATE: Saturday, September 27, 2025  
LOCATION: Parramatta, New South Wales, AU

## Event Description

NSWRL Women's Premiership - Final - Sharks II vs Knights II is a premier sports event in Parramatta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 61/100  
**Expected Attendance:** 3,722 people  
**Event ID:** 3WruiwFMxmZ4y4JL54

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,489 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*