

NSWRL Women's Premiership - Dragons II vs Wentworthville Magpies

DATE: Saturday, August 23, 2025
LOCATION: Wentworthville, New South Wales, AU

Event Description

NSWRL Women's Premiership - Dragons II vs Wentworthville Magpies is a premier sports event in Wentworthville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 67/100
Expected Attendance: 7,440 people
Event ID: 8dnrJewrkrG6uHWKDR

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,976 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
