

NSW State Championship Duathlon - Saturday 24 January 2026

DATE: Friday, January 23, 2026
LOCATION: Eastern Creek, New South Wales, AU

Event Description

NSW State Championship Duathlon - Saturday 24 January 2026 is a premier sports event in Eastern Creek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 8x87mBZAniDKX7Cwog

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
