

NSW Cup - Qualifying Final - Parramatta Eels II vs Illawarra Dragons II

DATE: Saturday, September 6, 2025
LOCATION: Kogarah, New South Wales, AU

Event Description

NSW Cup - Qualifying Final - Parramatta Eels II vs Illawarra Dragons II is a premier sports event in Kogarah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 67/100
Expected Attendance: 7,390 people
Event ID: 9Wey32Pik64d2RShf2

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,956 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.