

NSW Cup - Illawarra Dragons II vs Penrith Panthers II

DATE: Saturday, August 23, 2025
LOCATION: North Saint Marys, New South Wales, AU

Event Description

NSW Cup - Illawarra Dragons II vs Penrith Panthers II is a premier sports event in North Saint Marys. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,341 people

Event ID: 4TaaKWPNvAoifYg9hh

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.