

NSSN Seniors Health and Wellness Fair

DATE: Thursday, October 23, 2025
LOCATION: Nanaimo, British Columbia, CA

Event Description

NSSN Seniors Health and Wellness Fair is a premier festivals event in Nanaimo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 296 people

Event ID: EEA8C8hHjXf7JRJHFn

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/nssn-seniors-health-and-wellness-fair>

Document generated on 6/4/2026, 10:15:56 AM