

# NRL Women - Newcastle Knights vs Sydney Roosters

DATE: Saturday, August 16, 2025  
LOCATION: Gosford, New South Wales, AU

## Event Description

NRL Women - Newcastle Knights vs Sydney Roosters is a premier sports event in Gosford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,095 people

**Event ID:** GvdoyksGS6oJvbUrma

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 838 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*