

Nørbak, Voicedrone, and Maria Callapez

DATE: Thursday, November 27, 2025
LOCATION: Lisboa, Lisboa, PT

Event Description

Nørbak, Voicedrone, and Maria Callapez is a premier concerts event in Lisboa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 761 people

Event ID: ExyKUM2nc3QUZYFdA3

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 304 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.