

NPFL - Wikki Tourists vs Rivers United

DATE: Sunday, December 14, 2025
LOCATION: Adokiye Lgwuruta-Ali, Rivers, NG

Event Description

NPFL - Wikki Tourists vs Rivers United is a premier sports event in Adokiye Lgwuruta-Ali. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,164 people

Event ID: E3zCzmEpEV46nmKbav

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,866 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.