

NPFL - Wikki Tourists vs Plateau United

DATE: Monday, January 12, 2026

LOCATION: Jos, Plateau, NG

Event Description

NPFL - Wikki Tourists vs Plateau United is a premier sports event in Jos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,482 people

Event ID: 5hzk2ifwv7WDrgQwYG

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,993 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.