

NPFL - Wikki Tourists vs Bendel Insurance

DATE: Saturday, November 29, 2025

LOCATION: Benin City, Edo, NG

Event Description

NPFL - Wikki Tourists vs Bendel Insurance is a premier sports event in Benin City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,806 people

Event ID: AvzRJQdCa74qunQSio

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,522 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.