

NPFL - Shooting Stars vs Rivers United

DATE: Sunday, September 14, 2025
LOCATION: Adokiye Lgwuruta-Ali, Rivers, NG

Event Description

NPFL - Shooting Stars vs Rivers United is a premier sports event in Adokiye Lgwuruta-Ali. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,913 people

Event ID: AZr9Pai32t9tBepNAs

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,965 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
