

# NPFL - Rivers United vs Bendel Insurance

DATE: Thursday, November 6, 2025

LOCATION: Benin City, Edo, NG

## Event Description

NPFL - Rivers United vs Bendel Insurance is a premier sports event in Benin City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,493 people

**Event ID:** F5RLda2KZ8v6nT3Dyb

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,597 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*