

# NPFL - Ikorodu City vs Wikki Tourists

DATE: Sunday, December 7, 2025

LOCATION: Bauchi, Bauchi, NG

## Event Description

NPFL - Ikorodu City vs Wikki Tourists is a premier sports event in Bauchi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,667 people

**Event ID:** Cpdgf4HGbfwhjH5Zo7

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,867 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*