

NPFL - Bayelsa United vs Kwara United

DATE: Friday, December 12, 2025

LOCATION: Ilorin, NG

Event Description

NPFL - Bayelsa United vs Kwara United is a premier sports event in Ilorin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,536 people

Event ID: CqSYW8TeByqQeEN4Hy

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,814 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.