

# November Country Market at The Elms – Crafts, Food & Music in Punchestown

DATE: Sunday, November 2, 2025  
LOCATION: Punchestown Racecourse, County Kildare, IE

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## Event Description

November Country Market at The Elms – Crafts, Food & Music in Punchestown is a premier festivals event in Punchestown Racecourse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 40/100  
**Expected Attendance:** 317 people  
**Event ID:** 8uricunSNxRY7HEvU

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 127 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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