

November Afrobeat Night on 22 November 2025

DATE: Saturday, November 22, 2025
LOCATION: Waterford, County Waterford, IE

Event Description

November Afrobeat Night on 22 November 2025 is a premier concerts event in Waterford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 121 people

Event ID: 9JJGyLLkt4T3jR7Xjk

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.