

Nouvelle Vague and Mélanie Pain

DATE: Friday, September 26, 2025

LOCATION: Ankara, TR

Event Description

Nouvelle Vague and Mélanie Pain is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 53/100

Expected Attendance: 1,427 people

Event ID: 8nmUzP4eXJnfEFGe2y

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 571 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.