

NOUS RENDRE VISITE / RENDEZ VOUS / RETRAITS / ACHATS SUR PLACE

DATE: Friday, August 22, 2025
LOCATION: Geispolsheim, Grand Est, FR

Event Description

NOUS RENDRE VISITE / RENDEZ VOUS / RETRAITS / ACHATS SUR PLACE is a premier expos event in Geispolsheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 673 people

Event ID: rNaZCm6yZ8dmzn7LFQ

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 269 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.