

Notturnia na Boogie Oogie A Festa | 16AGO (SAB) | Clube Caiçara Bento Ribeiro

DATE: Saturday, August 16, 2025
LOCATION: Bento Ribeiro, Rio de Janeiro, BR

Event Description

Notturnia na Boogie Oogie A Festa | 16AGO (SAB) | Clube Caiçara Bento Ribeiro is a premier concerts event in Bento Ribeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 404 people

Event ID: 82wcC4whkfJn9dLkhL

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.