

Notre 1ère boutique éphémère à Paris du 14 au 24 décembre 2025 !

DATE: Sunday, December 14, 2025
LOCATION: Paris, Île-de-France, FR

Event Description

Notre 1ère boutique éphémère à Paris du 14 au 24 décembre 2025 ! is a premier expos event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,327 people

Event ID: 4Br7DEEk4kHYGosjq

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 531 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
