

Notes from the Road: Burgundy Tasting of Wine from Vintage 2023

DATE: Friday, September 12, 2025
LOCATION: Paddington, New South Wales, AU

Event Description

Notes from the Road: Burgundy Tasting of Wine from Vintage 2023 is a premier expos event in Paddington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 44/100
Expected Attendance: 477 people
Event ID: J44MnRKDKHJwwgotrB

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 191 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
