

# Note di Vino e Tradizioni - Ariccia

DATE: Sunday, September 21, 2025

LOCATION: Ariccia, Lazio, IT

## Event Description

Note di Vino e Tradizioni - Ariccia is a premier festivals event in Ariccia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 36/100

**Expected Attendance:** 197 people

**Event ID:** 8h9NwFzyNAA6aAsGHL

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 79 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*