

Nota Justa apresenta: Le Quartier Jazz Trio

DATE: Tuesday, August 26, 2025
LOCATION: Centro, Rio de Janeiro, BR

Event Description

Nota Justa apresenta: Le Quartier Jazz Trio is a premier concerts event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 283 people

Event ID: 3whHJFRd55VgpbW5Rx

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 113 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.