

# Not your grandma's Bingo Night!

DATE: Monday, October 20, 2025  
LOCATION: Nelson, Nelson Region, NZ

---

## Event Description

Not your grandma's Bingo Night! is a premier festivals event in Nelson. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 42/100

**Expected Attendance:** 390 people

**Event ID:** 9f4na8E6dggAPbmw9u

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 156 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/not-your-grandmas-bingo-night>

Document generated on 6/4/2026, 2:43:18 AM