

NOSSO PAGODIN COM CAIO LUCCAS

DATE: Saturday, August 23, 2025
LOCATION: Patronato, Rio de Janeiro, BR

Event Description

NOSSO PAGODIN COM CAIO LUCCAS is a premier concerts event in Patronato. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 433 people

Event ID: 8iW7iTLX4e5aiDsbz8

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 173 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.