

# NORWICH COMEDY CLUB

DATE: Friday, September 12, 2025

LOCATION: Norwich, England, GB

## Event Description

NORWICH COMEDY CLUB is a premier performing-arts event in Norwich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 28/100

**Expected Attendance:** 84 people

**Event ID:** 8buob6XPJABHQD9xJh

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 34 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/norwich-comedy-club>

Document generated on 6/3/2026, 11:31:00 PM