

# Northwest Arctic Housing Summit

DATE: Tuesday, August 19, 2025  
LOCATION: Kotzebue, Alaska, US

---

## Event Description

Northwest Arctic Housing Summit is a premier conferences event in Kotzebue. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 39/100

**Expected Attendance:** 285 people

**Event ID:** 7CEpoKGvMcg3pGV6G3

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 114 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/northwest-arctic-housing-summit>

Document generated on 6/4/2026, 4:42:08 AM