

Northern Pride vs Papua New Guinea Hunters

DATE: Saturday, August 30, 2025
LOCATION: Parramatta Park, Queensland, AU

Event Description

Northern Pride vs Papua New Guinea Hunters is a premier sports event in Parramatta Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,005 people

Event ID: 48aW4PvWTgxaKsVBLj

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,402 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.