

# Northern Colorado Bears at Arizona Wildcats Womens Volleyball (Exhibition)

DATE: Saturday, August 23, 2025  
LOCATION: Tucson, Arizona, US

## Event Description

Northern Colorado Bears at Arizona Wildcats Womens Volleyball (Exhibition) is a premier expos event in Tucson. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 38/100

**Expected Attendance:** 249 people

**Event ID:** D3oCUh78VyvL2WhBmc

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 100 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*