

Northern Adelaide Aged Care Expo

DATE: Wednesday, November 19, 2025
LOCATION: Evanston, South Australia, AU

Event Description

Northern Adelaide Aged Care Expo is a premier expos event in Evanston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,316 people

Event ID: 789muosb2Hsy5WKmBB

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 526 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
