

North Sydney Bears vs Sydney Roosters Reserves

DATE: Sunday, August 17, 2025
LOCATION: North Sydney, New South Wales, AU

Event Description

North Sydney Bears vs Sydney Roosters Reserves is a premier sports event in North Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,274 people

Event ID: CAgwnCYGjYx4vCnL2f

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,510 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.