

North-South Meetings. Draw Me the Past! Representing Man and Society from the End of Prehistory to the Bronze Age: From Scientific Study

DATE: Wednesday, October 8, 2025
LOCATION: Villeneuve-d'Ascq, Hauts-de-France, FR

Event Description

North-South Meetings. Draw Me the Past! Representing Man and Society from the End of Prehistory to the Bronze Age: From Scientific Study is a premier conferences event in Villeneuve-d'Ascq. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 3tbX6Zd8bViJsRoKRh

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.