

North Shore Dog Market

DATE: Sunday, August 31, 2025
LOCATION: West Vancouver, British Columbia, CA

Event Description

North Shore Dog Market is a premier expos event in West Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,849 people

Event ID: 4Msv29JyF276r8B3i2

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 740 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.