

North Harbour vs Northland

DATE: Saturday, September 20, 2025
LOCATION: Brookvale, New South Wales, AU

Event Description

North Harbour vs Northland is a premier sports event in Brookvale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 11,969 people

Event ID: 8U8p3zzFpmCjHKzi9W

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,788 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
